

# BURSA CONTINUES TO BE THE HEART OF THE BABY AND CHILDREN'S READY-TO-WEAR INDUSTRY WITH JUNIOSHOW!

Organized under the leadership of Bursa Chamber of Commerce and Industry (BCCI) in collaboration with Association of Baby and Children's Wear Manufacturers and Businessmen (BEKSIAD), JUNIOSHOW, which will be held this year, will set the trends of the sector once again.

The 25/26 creations will be presented to domestic and foreign buyers at the event organized by KFA Fairs at Bursa Expo Center.

## Bursa and JUNIOSHOW in the Baby and Children's Ready-to-Wear Sector.

- 4000+ baby and children's clothing companies in Bursa
- Visit of business professionals from 64 countries to JUNIOSHOW 2023
- Potential buyers from many countries, especially Russia, Germany, United Kingdom, Turkic Republics and many countries from Africa
- 4026 visitors



# JUNIOSHOW

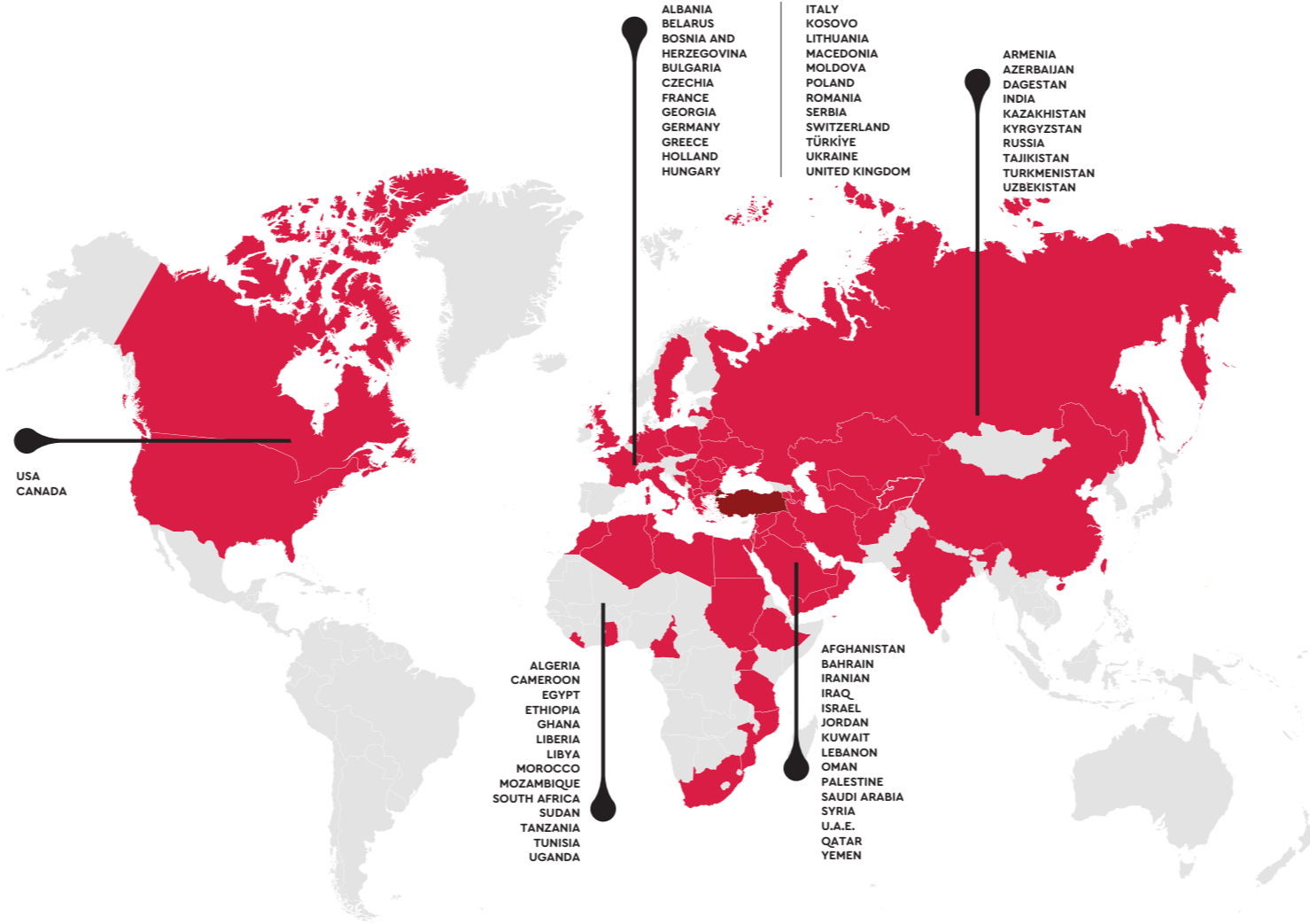
## 2023 IN NUMBERS

  
4026  
Visitors

  
353  
Procurement  
Committee

  
56  
Exhibitors

  
64  
Countries



## FAIR SCOPE

- Baby clothing
- Newborn Clothing
- Formal Wear
- Youth Clothing
- Baby and Children's Shoes
- Baby Accessories and Sub-Industry Products
- Baby Furniture and Baby Home Textile Products
- Baby/Child Transport and Safety Equipment
- Baby Care and Nutrition



THIS FAIR IS ORGANIZED WITH THE AUDIT OF TOBB (THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY) IN ACCORDANCE WITH THE LAW NO.5174



THIS FAIR IS ORGANIZED WITH THE AUDIT OF TOBB (THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY) IN ACCORDANCE WITH THE LAW NO.5174



# Why Should You Participate?

- Being able to follow the latest trends,
- To develop your wholesaler and retailer network and increase your market share in the national and global markets,
- To establish new business partnerships with potential customers,
- To promote your new products,
- To protect and strengthen your brand prestige and image,
- To increase your brand awareness,
- Creating opportunities for new markets,
- Maintaining and improving your business relationship with your existing customers

That's **why** you should take your place at Junioshow



# Why Should You Visit?

- Direct contact with manufacturing companies,
- Benefit from advantageous prices special for the fair,
- Being able to see the newest products in the market,
- To increase your knowledge about the sector,
- To improve your business connections and environment,

That's **why** you should visit Junioshow



## 2023 JUNIOSHOW EXHIBITOR OPINIONS



We had meetings with Gulf countries, Caucasian countries, Russia, and Azerbaijan at this fair. Yesterday, we also established cooperation with a country from the United Arab Emirates. I hope we will achieve better results. I thank everyone involved for their efforts.

Timi Kids  
**MEHMET ERÇİFÇİ**



There were customers from almost every region: Africa, Europe, Russia, the Arab region, and Asia. The vision of this fair is particularly broad for our sector. Moreover, the buyer delegations were of very high quality. Bringing all these companies together at such a fair is a great achievement. I also want to congratulate the management of KFA Fairs for their efforts.

Bebekevi  
**SERKAN ÇETİNTAŞ**

## VISITOR OPINIONS



**Tatyana Drakhunova** (Termincin-Ukraine)

When we first started coming to Junioshow, we were ordering 10-15 sizes per batch. Now, we have scaled up to 60 sizes per batch. We continuously see how the fair has grown and how the organization has developed. We are deeply grateful to the organizers who never forget us and always invite us here. It's really enjoyable to see new manufacturers present their collections at the fair, and most importantly, to discover new manufacturing firms in Bursa. Normally, finding companies that produce the goods we want takes a lot of time, but Junioshow creates opportunities for us to find these firms.

**Kseniya Krevchenko** (Sela-Russia):

The level of the fair is truly impressive. Firstly, the trend area allows us to understand and explore products that appeal more to our target audience, and enables us to visit relevant stands for B2B meetings. At the same time, we can examine new models on-site and discuss all conditions. We aim to visit factories in Bursa to foster friendships between companies and countries.



This fairground is like a festival area, enabling both local and international guests and customers to come here, to Bursa, to meet with companies, and to see new collections or prepared products. It brings both economic activity and a festival-like atmosphere, creating synergy within the sector.

Bebetto  
**MESUT OKYAY**



Today's overseas visits within the scope of buyer delegations went very successfully. We encountered a busy crowd in the morning. We had guests from many different countries this time, and the approach was very positive. There were visitors from various countries, and the interest in the fair from Russia, Egypt, Algeria, and Morocco was very intense.

Mineworld  
**MEHMET BAYEZİT**



Our foreign exhibitors are doing very well. We're seeing new countries and new companies this year. Everything is going quite smoothly at the moment. Undoubtedly, the fair is making a very positive contribution to the sector. It benefits not only those participating in the fair but also our friends in other sectors who are not participating. Ultimately, those who come here not only attend the fair but also get the opportunity to explore Bursa, which is a great advantage.

Lemon Textile  
**SEDAT ŞENGÜL**

**Omar Sami Elamm** (Al-Aseel Baby-Jordan)

This is my first time attending this fair. The fair is beautiful and the models are new and of very high quality. The Turks here are friendly, hospitable, and they help us everywhere.

**Asselya Massalova** (Aizere Kids-Kazakhstan))

We really liked the fair. Our customers from Kazakhstan specifically ask us during purchases whether the products are Turkish-made because they love Turkish goods and buy from us.

**Baaba Baidoo Otoo** (Caby's Phii Enterprise-Ghana)

This fair is entirely for babies and children. "Being able to find what you're looking for provides significant advantages. This is my first time attending the fair, but what I've seen is very impressive. I believe that the organization will further develop next year, and we will see even better things."

# Exhibitor Profile



Baby Clothing Manufacturers



Children's Clothing



Pajamas and Socks Manufacturers



Baby Hygiene Manufacturers



Game and Toy Manufacturers



Baby Furniture Manufacturers



Shoe Manufacturers



# Visitor Profile

- Wholesalers
- Distributors
- Retailers
- Export Companies
- Professional Purchasing Authorities
- Chain Stores, Boutiques and Clothing Stores

